Voters Want Relief from High Closing Costs

90% Support Title Insurance Fee Reduction

FOR MEDIA OR OTHER INQUIRIES
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July 24, 2026

POLLING CONDUCTED BY

NARRATIVE INSIGHTS

RECOMMENDED CITATION
Hispanic Leadership Fund, June 2026, "Voters want Relief from High Closing Costs." Survey conducted by Narrative Insights.

Methodology

The Narrative Insights Omnibus was conducted online among a national sample of registered voters using non-probability sampling. Respondents were recruited through an online sample exchange using demographic quotas to ensure balance across key groups. Quotas were set for gender, age, race/ethnicity, region, urban/rural residence, party-lean, household income, education, and political ideology to approximate the composition of registered voters.

Measures to ensure data quality included steps to prevent duplicate responses, screening questions designed to identify inattentive respondents, and the removal of respondents who completed a substantial portion of the survey significantly faster than typical.

The final sample was weighted to align with known population benchmarks for registered voters. Weighting dimensions included party identification, gender, age, and race/ethnicity. Because this survey uses a non-probability sample, a traditional margin of sampling error does not strictly apply. A comparable estimate, adjusted for weighting, is ±3.0 percentage points. Sub-group sample sizes and margins of error may vary.

This survey was fielded among N=1,033 registered voters nationwide. The survey was fielded from June 19-22, 2026.

Key Findings

1

Housing Costs Are A Top Voter Priority

Half of voters (49%) want the President and Congress to focus on housing costs and availability—trailing only inflation (73%) and statistically even with healthcare (50%).

2

Closing Costs Are Seen As Too High

A supermajority (79%) believe closing costs for homebuyers in America are too high, a view shared across age, party, renters, and owners.

3

Refinancing Title Insurance Feels Excessive

Nearly 9 in 10 agree it is “excessive and unnecessary” to pay for title insurance again when refinancing a home.

4

Cross-Partisan Support For Reform

9 in 10 support expanding the pilot program for reduced title insurance fees, and 89% are more likely to back a candidate who does.

Half Of Voters Want Government To Focus On Housing Costs

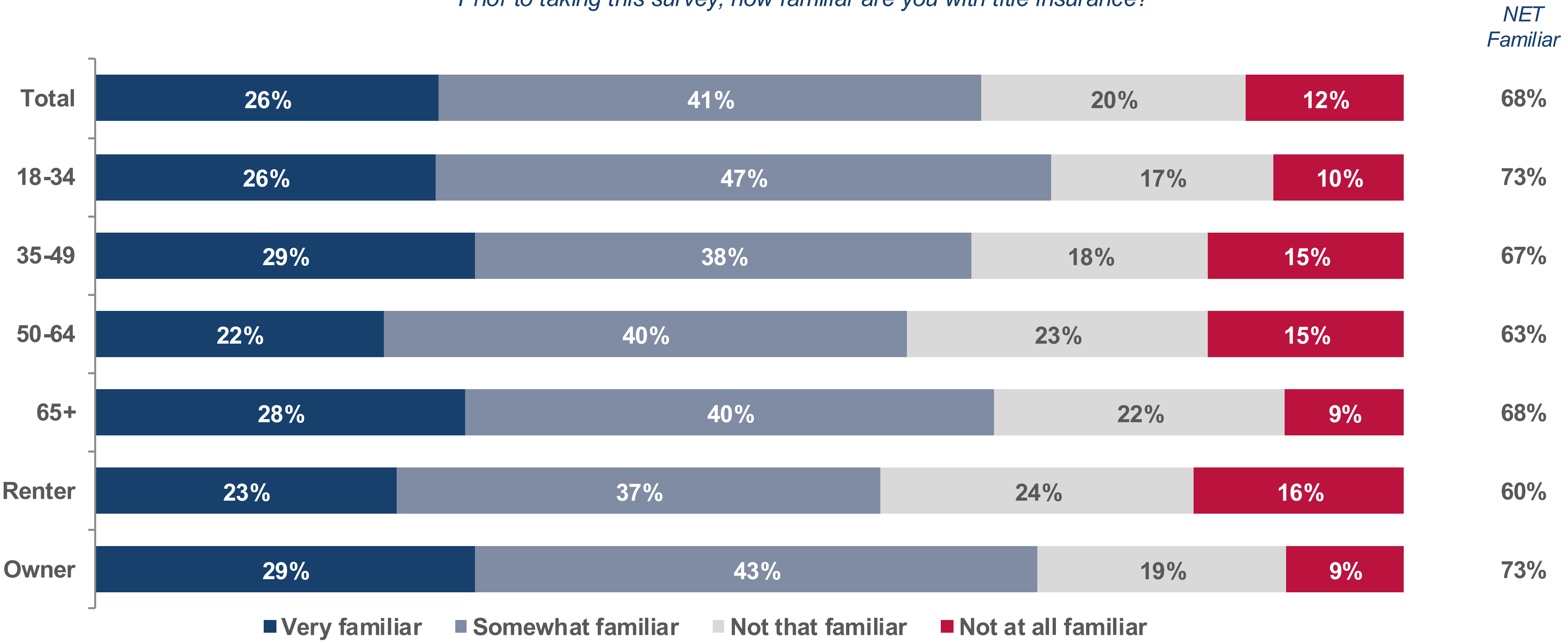
From the following list, which issues would you like the President and Congress to focus on to help you and your family? Select all that apply.

	Total	18-39	35-49	50-64	65+	Renter	Owner	GOP	IND	DEM
Inflation and cost of living	73%	57%	61%	80%	85%	70%	75%	69%	70%	77%
Access and cost of healthcare	50%	38%	40%	50%	64%	43%	53%	42%	44%	60%
Housing costs and availability	49%	47%	54%	49%	46%	61%	42%	41%	44%	58%
Government Spending	42%	28%	29%	44%	58%	36%	46%	47%	41%	38%
Crime and public safety	39%	29%	34%	37%	50%	34%	41%	49%	28%	33%
Property tax reform	30%	22%	21%	28%	44%	18%	37%	38%	21%	26%
Climate and the environment	29%	23%	20%	29%	38%	26%	31%	16%	25%	43%
Illegal immigration	28%	15%	21%	28%	41%	18%	34%	44%	27%	13%
K-12 education	20%	18%	17%	18%	23%	21%	19%	18%	15%	22%
Abortion	14%	15%	8%	14%	18%	12%	14%	9%	9%	21%

Most Are Familiar With Title Insurance

One component of closing costs is title insurance, which protects homeowners and lenders from unknown, pre-existing property issues such as unpaid taxes, fines, or boundary disputes.

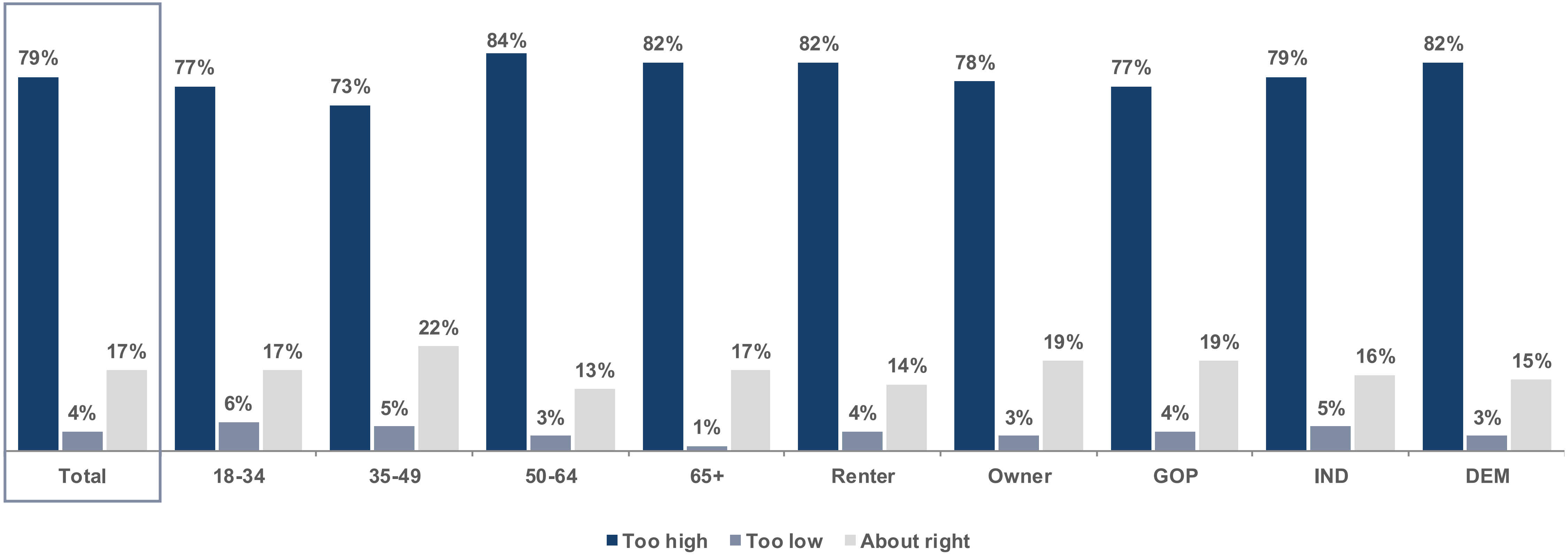
Prior to taking this survey, how familiar are you with title insurance?



Supermajority Believe Closing Costs Are Too High

Most homebuyers finance their purchase with a mortgage, repaid in monthly payments over 15 or 30 years. At closing, buyers also pay one-time costs such as state fees, notarization, title insurance, and real estate commissions.

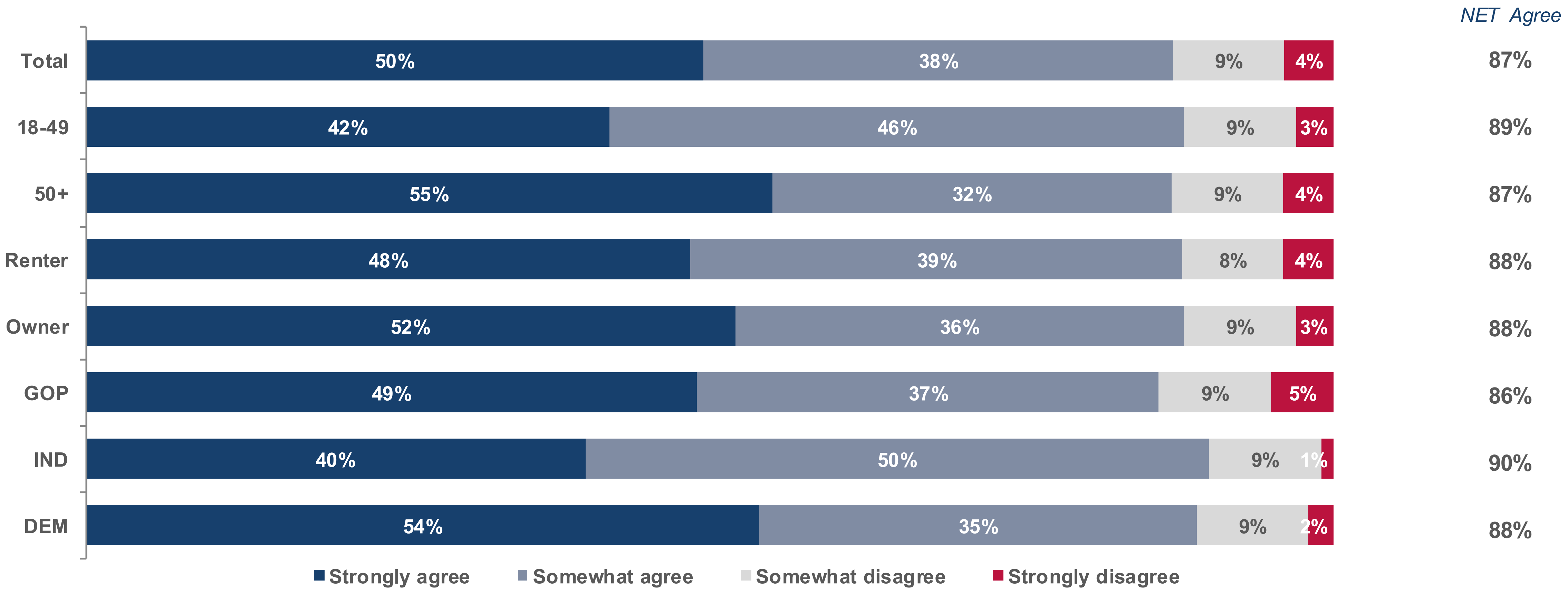
Based on what you know, do you believe closing costs for homebuyers in America are…



Nearly 9 In 10 Agree Title Insurance When Refinancing Is Excessive

Many homeowners later refinance their home, which may result in a lower interest rate and reduced monthly mortgage payments. Even though they already own the home and a title check was done at purchase, they typically must pay for title insurance again.

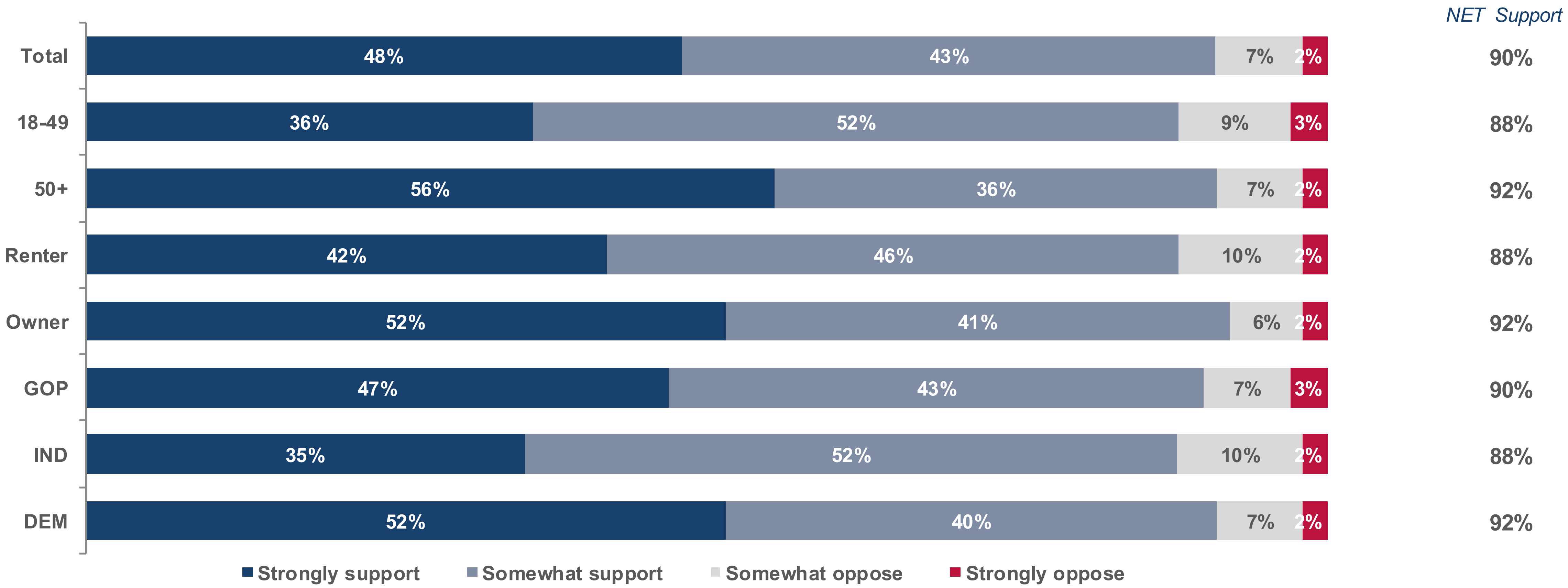
Please indicate if you agree or disagree with the following statement: "It is excessive and unnecessary for homeowners who are refinancing their home to have to pay for title insurance again."



9 In 10 Support Expanding Program To Reduce Title Insurance Fees

In 2024, the federal government launched a pilot program that allows homeowners who are refinancing their properties to pay reduced title insurance fees. These reduced title insurance fees are granted because the property is deemed low risk for issues such as unpaid taxes, fines, or boundary disputes.

Knowing this, do you support or oppose expanding this pilot program that allows qualifying homeowners to pay reduced title insurance fees?



Cross-partisan Support For Candidate Supporting Lower Title Insurance Fees

Would you be more likely or less likely to vote for a candidate who supports expanding the program that allows qualifying homeowners to pay reduced title insurance fees?